





Cement Monthly Update (June 2025)



10th July 2025

Seasonal weakness impacts pricing; lower input costs keep optimism alive

We interacted with cement dealers across regions to assess pricing trends and the supply-demand situation in the country. The cement industry experienced a downward trend in June 2025 across both trade and non-trade prices, primarily due to a decline in demand. Average cement prices fell nationwide, with trade prices decreasing by Rs. 11/bag to Rs. 377/bag. Demand was strong at the beginning of the month, aided by ongoing infrastructure projects and increased pre-monsoon construction. However, it weakened toward the end of June with the onset of the monsoon across several regions. Overall demand remained subdued, with prices decreasing across most areas, except the central region, due to the early arrival of monsoons.

Key regional takeaways:

North: North India witnessed moderate demand in June 2025, impacted by heatwaves that caused labor shortages in certain areas. Additionally, the recent cross-border tensions also affected demand to some extent. Average prices in the North declined marginally by 0.5% MoM to Rs. 393/bag in June 2025.

East: Cement demand in East India dropped due to the early onset of monsoons, which disrupted construction and infrastructure activities in the region. These prices are unlikely to sustain in the near term due to seasonal weakness. Average prices in the East declined by 2.9% MoM to Rs. 330/bag in June 2025.

South: The Southern region saw moderate demand at the beginning of June 2025, supported by government infrastructure spending. However, it was dampened in the latter half of the month due to seasonality. Demand is expected to decline further in July 2025, which may continue to impact prices. Average prices in the South saw a decrease of 2.5% MoM to Rs. 388/bag in June 2025.

West: Cement demand in the West was impacted due to rainfall and labor shortages, resulting in reduced pricing in the region. A slow-down in construction activities by the onset of monsoon, weighed on demand. Average prices in the West declined by 4.8% MoM to Rs. 400/bag in June 2025.

Central: Cement demand in Central India remained consistent, as low rainfall did not significantly impact ongoing construction activities within the region. Average prices in Central India saw a marginal increase of 0.3% MoM to Rs. 376/bag in June 2025.

Outlook:

The cement sector is entering seasonally weak monsoon quarter, during which demand and pricing typically soften due to disruptions in construction activity. This trend has already begun to reflect in the June 2025 data, and prices are likely to remain under pressure through July and August. However, the overall impact on profitability is expected to be limited. This is due to the cost of key inputs, such as pet coke and non-coking coal, which have decreased and will help improve or maintain profit margins even if prices fall slightly. The drop in input costs, combined with improved operational efficiency and enhanced logistics by most companies, is expected to help limit the impact on profit margins. Regionally, no sharp price correction has been observed, further supporting earnings stability. Going forward, pricing will remain a key factor to watch as companies navigate reduced volumes. Companies with strong demand from government infrastructure projects or those with operations spread across multiple regions are likely to perform better during this phase. Demand is expected to recover in the second half of FY26. This will be aided by improved execution of central and state government infrastructure projects, higher rural development spending, and increased allocation towards housing projects. Industry players are also focusing on improving operational leverage through capacity additions in regions where demand is growing, which are expected to start contributing over the next few quarters. Additionally, improved liquidity conditions and continued government support for infrastructure will help the cement sector. While near-term challenges such as weak demand and soft pricing persist, our overall outlook for the sector remains positive. Companies that effectively manage costs and maintain pricing discipline are well-positioned to benefit once demand picks up. We remain positive on companies such as Ultratech, Ambuja Cements and Dalmia Bharat from a long-term perspective.

Cement Monthly Price Update

Region (Rs./bag)	Jun-25	May-25	МоМ	Jun-24	YoY
North	393	395	-0.5%	345	13.9%
East	330	340	-2.9%	315	4.8%
South	388	398	-2.5%	355	9.3%
West	400	420	-4.8%	370	8.1%
Central	376	375	0.3%	360	4.4%
Pan-India	377	386	-2.1%	349	8.1%

Source : BP Equities Pvt. Ltd.

Research Analyst: Palak Devadiga Email: palak.devadiga@bpwealth.com Phone: 022-61596139

BP Equities reports are also available on Bloomberg [BPEP <GO>]

Cement Monthly Update (June 2025) North prices decreased marginally MoM (Price Rs./bag) East prices decreased MoM (Price Rs./bag) 500 400 400 320 300 240 200 160 80 100 0 Aug-24 Sep-24 Feb-25 Jan-25 Jul-24 Sep-24 Oct-24 Dec-24 Jan-25 Dec-24 Feb-25 Mar-25 Apr-25 Nov-24 Mar-25 Oct-24 Nov-24 South prices declined MoM (Price Rs./bag) West prices fell significantly MoM (Price Rs./bag) 480 480 360 360 240 240 120 120 0 0 Aug-24 Jan-25 Apr-25 Jun-25 Sep-24 Feb-25 Mar-25 May-25 Jul-24 Sep-24 Nov-24 Dec-24 Jan-25 Apr-25 Oct-24 Aug-24 Dec-24 Feb-25 Mar-25 Oct-24 Central prices increased marginally MoM (Price Rs./bag) Pan-India prices decreased MoM (Price Rs./bag) 450 480 360 300 240 150 120

Aug-24

Sep-24

Oct-24

Nov-24

Dec-24

Jan-25

Feb-25

Mar-25

Apr-25

May-25

0

Mar-25

Apr-25 May-25

Jan-25

=eb-25

Nov-24 Dec-24 Jun-25

0

Jul-24 Aug-24

Sep-24 Oct-24

Cement Monthly Update (June 2025)

Key Financials

Company	Revenue (Rs. Cr.)		EV/EBITDA		EBITDA Margin (%)		PAT Margin (%)		ROE		P/E	
	FY26E	FY27E	FY26E	FY27E	FY26E	FY27E	FY26E	FY27E	FY26E	FY27E	FY26E	FY27E
Ultratech Cement Ltd.	88,592	98,760	22.0	18.2	20.1%	21.8%	10.3%	13.5%	12.2	14.2	39.8	30.8
Ambuja Cements Ltd.	42,933	49,059	18.2	14.2	18.9%	21.2%	9.1%	10.4%	6.9	8.4	37.6	28.3
Shree Cement Ltd.	22,351	24,780	21.1	18.3	22.7%	23.6%	8.6%	9.6%	8.2	9.4	62.7	49.7
JK Cement Ltd.	13,315	15,084	21.0	19.5	19.3%	20.3%	8.2%	9.3%	16.4	18.1	44.9	35.3
Dalmia Bharat Ltd.	15,689	17,232	13.6	11.6	19.7%	20.9%	6.8%	7.7%	6.1	6.9	37.7	30.9
ACC Ltd.	23,419	25,206	10.5	9.1	14.2%	15.2%	8.3%	9.2%	10.6	11.3	18.4	15.6
The Ramco Cements Ltd.	9,620	10,685	17.0	14.2	18.7%	20.1%	5.0%	6.9%	6.9	9.0	52.9	34.2
Nuvoco Vistas Corp Ltd.	11,236	12,132	9.7	8.5	15.4%	16.3%	2.3%	3.0%	2.9	3.8	52.2	34.7
Birla Corporation Ltd.	9,985	10,721	8.7	7.6	15.4%	16.5%	5.2%	6.1%	7.3	8.5	20.8	16.3
JK Lakshmi Cement Ltd.	6,995	7,800	11.6	9.7	16.7%	17.8%	6.7%	7.4%	12.2	13.5	24.8	20.3
Star Cement Ltd.	3,660	4,165	11.4	9.5	21.4%	22.5%	10.9%	12.7%	9.9	11.4	29.1	21.9
Heidelberg Cement India Ltd.	2,406	2,560	12.3	10.6	14.5%	15.8%	7.4%	8.6%	13.3	15.5	23.9	20.0

Source : Bloomberg, BP Equities Pvt. Ltd.

Key Operational Performance

Company	Sales volume (Mt) (FY25)	FY25 Capex (Rs. Cr.)	FY26 Capex Guidance (Rs. Cr.)
Ultratech Cement Ltd.	136	9000	9,000 - 10,000
Ambuja Cements Ltd.	65	5,000*	9000
Shree Cement Ltd.	40	3470	3000
JK Cement Ltd.	20	1,800-2000	1700
Dalmia Bharat Ltd.	29	2664	3500
Acc Ltd.	42	9000	9,000 - 10,000
The Ramco Cements Ltd.	19	1024	1200
Nuvoco Vistas Corporation Ltd.	19	NA	2200
Birla Corporation Ltd.	18	437	1100
JK Lakshmi Cement Ltd.	12	550	1100
Star Cement Ltd.	5	562	823
Heidelberg Cement India Ltd.	5	60	100

Source : Company, BP Equities Pvt. Ltd.

Note: *Ambuja Cements FY25 Capex includes Orient Cement acquisition

Research Desk Tel: +91 22 61596138

Institutional Sales Desk Tel: +91 22 61596403/04

Disclaimer Appendix

Analyst (s) holding in the Stock: Nil

Analyst (s) Certification:

We analysts and the authors of this report, hereby certify that all of the views expressed in this research report accurately reflect our personal views about any and all of the subject issuer (s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation (s) or view (s) in this report. Analysts aren't registered as research analysts by FINRA and might not be an associated person of the BP Equities Pvt. Ltd. (Institutional Equities).

General Disclaimer

This report has been prepared by the research department of BP EQUITIES Pvt. Ltd, is for information purposes only. This report is not construed as an offer to sell or the solicitation of an offer to buy or sell any security in any jurisdiction where such an offer or solicitation would be illegal.

BP EQUITIES Pvt. Ltd have exercised due diligence in checking the correctness and authenticity of the information contained herein, so far as it relates to current and historical information, but do not guarantee its accuracy or completeness. The opinions expressed are our current opinions as of the date appearing in the material and may be subject to change from time to time. Prospective investors are cautioned that any forward looking statement are not predictions and are subject to change without prior notice.

Recipients of this material should rely on their own investigations and take their own professional advice. BP EQUITIES Pvt. Ltd or any of its affiliates or employees shall not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. BP EQUITIES Pvt. Ltd. or any of its affiliates or employees do not provide, at any time, any express or implied warranty of any kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

BP EQUITIES Pvt. Ltd and/or its affiliates and/or employees may have interests/ positions, financial or otherwise in the securities mentioned in this report. Opinions expressed are our current opinions as of the date appearing on this material only. While we endeavor to update on a reasonable basis the information discussed in this material, there may be regulatory, compliance, or other reasons that prevent us from doing so.

This report is not directed to or intended for display, downloading, printing, reproducing or for distribution to or use by any person in any locality, state and country or other jurisdiction where such distribution, publication or use would be contrary to the law or regulation or would subject to BP EQUITIES Pvt. Ltd or any of its affiliates to any registration or licensing requirement within such jurisdiction.

Corporate Office:

4th floor, Rustom Bldg, 29, Veer Nariman Road, Fort, Mumbai-400001 Phone- +91 22 6159 6464 Fax-+91 22 6159 6160 Website- www.bpwealth.com Registered Office:

24/26, 1st Floor, Cama Building, Dalal street, Fort, Mumbai-400001

BP Wealth Management Pvt. Ltd. CIN No: U67190MH2005PTC154591

BP Equities Pvt. Ltd.

CIN No: U67120MH1997PTC107392